

**OBJECTIVE** To use my expertise as an Information Architect and a User Experience Designer for a company, on a contract or permanent basis.

**SUMMARY OF** **Information Architect and User Experience Designer**

**QUALIFICATIONS**

**WEBSITES**

- [www.coldwatercreek.com](http://www.coldwatercreek.com)
- [www.gettyone.com](http://www.gettyone.com)
- [www.intel.com](http://www.intel.com)
- [www.live.com](http://www.live.com)
- Over seven years of Information Architect and Usability Specialist experience for companies, such as Getty Images and Saltmine
- Experience creating wireframes, sitemaps, prototypes, flowcharts, user scenarios, and specifications documentation
- Outstanding writing skills (over five years of technical writing experience)

**EXPERIENCE**

**The Cobalt Group** **August 2006–present**  
**Seattle, Washington**  
**Redwood City, California**  
**Lead Designer**

Lead Designer and Information Architect for [www.cobaltgroup.com](http://www.cobaltgroup.com). Sole UI designer for The Cobalt Group's Search Engine Marketing application. Create low-fidelity wireframes with Visio on a PC and high-fidelity wireframes with Adobe Photoshop, Illustrator and InDesign on the Mac. Conduct usability tests.

**Studio UX** **June 2006–August 2006**  
**Bellevue, Washington**  
**Information Architect**

Hired on a contract basis for the redesign of [www.coldwatercreek.com](http://www.coldwatercreek.com). Completed the following IA activities: heuristic evaluation, competitive analysis, personas and scenarios, interaction maps, and initial wireframes.

**Saltmine** **December 2005–June 2006**  
**Seattle, Washington** **May 2005–July 2005**  
**Senior Information Architect**

Worked on consumer-facing websites for Intel and Microsoft. Lead architect on projects to customize Microsoft SharePoint portals for clients. Created wireframes in Visio and wrote specifications.

**Premera Blue Cross** **August 2005–December 2005**  
**Mountlake Terrace, Washington**  
**Web UX Consultant**

Lead Web UX consultant for the member portal for [www.premera.com](http://www.premera.com). Worked with key staff on implementing Consumer Directed Health Plan (CDHP).

**Freelance** **April 2004–May 2005**  
**Seattle, Washington**  
**Information Architect and Web Developer**

Worked through The Creative Group on the following contracts.

- [www.nordstrom.com](http://www.nordstrom.com): Analyzed nordstorm.com against three competitors. Tested the site for W3C's 2.0 Accessibility Guidelines.
- [www.datasitenw.com](http://www.datasitenw.com): Site redesign for client.
- [www.nabtescoaero.com](http://www.nabtescoaero.com): Created new website for client.
- [www.lux-seattle.com](http://www.lux-seattle.com): Created XHTML pages with CSS and the box model.

EXPERIENCE  
(CONTINUED)

**InLight, Inc. May 2001–April 2004**  
**San Francisco, California and Seattle, Washington**  
**Information Architect and Web Developer**

Designed and developed websites for several Bay Area companies.

- [www.ideo.com](http://www.ideo.com): Created a prototype of an Intranet website for Ideo.com.
- [www.liifund.org](http://www.liifund.org): Designed and developed new website for client.

**Interactive Business Systems September 2000–May 2001**  
**San Francisco, California**  
**Web Architect**

As a web architect, worked with clients to develop and design the site's layout and navigation. Created mockups, storyboards, and wireframes; developed sitemaps; wrote functional specifications; and created usability tests.

**Getty Images April 2000–September 2000**  
**Seattle, Washington**  
**Business Systems Analyst**

Extended full-time offer of employment and transferred to the E-commerce Applications Group at Getty Images. Acted as the lead analyst for the group for [www.gettyone.com](http://www.gettyone.com). Researched and wrote business requirements documents.

**Getty Images September 1999–April 2000**  
**Information Architect**

Hired on a contract basis. Developed storyboards, sitemaps, and wireframes for Getty Images. One of three Information Architects for [www.gettyone.com](http://www.gettyone.com). Designed the site's navigation, information architecture, and data flow. Addressed matters of consistency, usability, and user interaction. Developed usability tests.

**InLight, Inc. January 1996–September 1999**  
**Seattle, Washington**  
**Web Developer and Project Manager**

Worked as a web developer and project manager for companies in the Northwest, including these companies.

- **RealNetworks**: Helped to develop website for client to stream over 1,500 radio stations from the site
- **Microsoft**: Worked on several Intranet websites for Microsoft, primarily for the Visual Studio Product Marketing group.
- **Active Voice Corporation**: Acted as Publications project lead on new Web-based telephony application for Siemens Corporation.
- **WASSER**: Worked with over 10 Northwest companies to develop an outline for a project management training course for WASSER.

**Sakson & Taylor, Inc. June 1994–January 1996**  
**Seattle, Washington**  
**Director of Client Services**

Oversaw the Consulting Division at Sakson & Taylor. Managed a department of 10 project managers, which involved performance reviews, salary increases, weekly staff meetings, and day-to-day operations of the division.

**Sakson & Taylor, Inc. February 1994–June 1994**  
**Project Manager**

Acted as project manager for Sakson & Taylor for several key projects for Hewlett-Packard, Microsoft, and SAP.

EXPERIENCE

**Asymetrix September 1993–January 1994**

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**Bellevue, Washington**  
**Technical Writer**

Hired on a contract basis. Researched and wrote technical documentation for Asymetrix InfoModeler, a database application.

**Saber Software** **June 1993–August 1993**  
**Dallas, Texas**  
**Technical Writer**

Hired on a contract basis to write online help for Saber software applications. Used WordPerfect and Framemaker to produce print documentation.

**Omega Performance Corp.** **September 1992–April 1993**  
**San Francisco, California**  
**Publications Manager**

Directed the editing, desktop publishing, and print production of all training materials at Omega. Managed a department of 13. Estimated costs for all department projects and tracked projects during production.

**Micrografx, Inc.** **August 1990–August 1992**  
**Dallas, Texas**  
**Director of Publications**

- **Budget:** Controlled one million dollar budget for department. Approved expenditures for Publications. Developed quarterly and annual budgets.
- **Localization:** Worked with several European translating companies.
- **Documentation:** Directed the writing, editing, and desktop publishing for all documentation at Micrografx. Documentation consisted of software manuals, online help, and training materials for six Windows applications.
- **Personnel:** Managed a department of 17, with two managers reporting to me. Reported to the Vice President of Development.

**Micrografx, Inc.** **January 1989–July 1990**  
**Production Manager**

Oversaw the desktop publishing of all documentation. Managed a team of four desktop publishers. Designed page layout for manuals. Developed standards for one-, two-, and four-color manuals. Setup Linotronic 300.

**WEB TECHNOLOGIES**  
**EXPERIENCE**

HTML, XHTML, CSS, box model, DHTML, PHP, XML, JSP, JavaScript, ASP, CGI and Perl scripts, HTML help, Flash animations, streaming audio/video.

**SOFTWARE AND**  
**COMPUTER EXPERIENCE**

Microsoft Word, Excel, Project, PowerPoint, Visio, Outlook (Exchange), and Access; Adobe PageMaker, InDesign, Illustrator, Photoshop, Flash, Dreamweaver, and Homesite. Over 10 years of daily experience on a PC and Macintosh.

**EDUCATION**

University of California at Los Angeles  
Economics Major

United States Military Academy  
West Point, New York

**CERTIFICATIONS**

Project Management Certification Program  
Interactive Business Systems,  
August, 2000

**REFERENCES**

Available upon request.