

**OBJECTIVE** To use my expertise as an Information Architect and an Interaction Designer for a company, on a contract or permanent basis.

**SUMMARY OF QUALIFICATIONS**

**Information Architect and User Experience Designer**

- Over 10 years of Information Architect and Usability Specialist experience for companies, such as Getty Images and Saltmine
- Experience creating wireframes, sitemaps, prototypes, flowcharts, user scenarios, and specifications documentation
- Outstanding writing skills (over five years of technical writing experience)

**EXPERIENCE**

**Amazon** **March 2011–present**  
**Seattle, Washington**  
**Senior Interaction Designer**

Sole Interaction Designer working on the redesign of Amazon’s Subscribe and Save program. Transferred to the Transportation Services team, where I am an interaction designer, visual designer, and front-end developer.

**Syndicate Bleu** **October 2010–February 2011**  
**San Francisco, California**  
**Senior Information Architect**

- **Signal to Noise, San Francisco:** Created wireframes and user flows for Nike Store iPhone application.
- **BBD0, San Francisco:** Sole information architect working on the redesign of [www.barefootwine.com](http://www.barefootwine.com). Worked on the website, Facebook wall, and mobile website (ecosystem). Created persona and scenarios, conducted user interviews, created detailed sitemaps. Created wireframes and user flows for the entire ecosystem.

**The Cobalt Group** **August 2006–September 2010**  
**Seattle, Washington**  
**Redwood City, California**  
**Lead Designer**

Sole Information Architect for [www.cobaltgroup.com](http://www.cobaltgroup.com). Created low-fidelity wireframes with Visio on a PC and high-fidelity wireframes with Adobe Photoshop, Illustrator and InDesign on the Mac. Wrote personas and scenarios. Conducted usability tests. IA for Lexus and GM mobile applications.

**Studio UX** **June 2006–August 2006**  
**Bellevue, Washington**  
**Information Architect**

Hired on a contract basis for the redesign of [www.coldwatercreek.com](http://www.coldwatercreek.com). Completed the following IA activities: heuristic evaluation, competitive analysis, personas and scenarios, interaction maps, and initial wireframes.

**Saltmine** **May 2005–June 2006**  
**Seattle, Washington**  
**Senior Information Architect**

Worked on consumer-facing websites for Intel and Microsoft. Lead architect on projects to customize Microsoft SharePoint portals for clients. Created wireframes in Visio and wrote specifications.

Contracted out to Premera Blue Cross for a four-month contract job. Lead Web UX consultant for the member portal for [www.premera.com](http://www.premera.com). Worked with key staff on implementing Consumer Directed Health Plan (CDHP).

EXPERIENCE  
(CONTINUED)

**Freelance** **April 2004–May 2005**  
**Seattle, Washington**  
**Information Architect and Web Developer**

Worked through The Creative Group on the following contracts.

- [www.nordstrom.com](http://www.nordstrom.com): Analyzed nordstorm.com against three competitors. Tested the site for W3C's 2.0 Accessibility Guidelines.
- [www.nabtescoaero.com](http://www.nabtescoaero.com): Created new website for client.

**InLight, Inc.** **May 2001–April 2004**  
**San Francisco, California and Seattle, Washington**  
**Information Architect and Interaction Designer**

Designed and developed websites for several Bay Area companies.

- [www.ideo.com](http://www.ideo.com): Created a prototype of an Intranet website for Ideo.com.
- [www.liifund.org](http://www.liifund.org): Designed and developed new website for client.

**Interactive Business Systems** **September 2000–May 2001**  
**San Francisco, California**  
**Web Architect**

As a web architect, worked with clients to develop and design the site's layout and navigation. Created mockups, storyboards, and wireframes; developed sitemaps; wrote functional specifications; and created usability tests.

**Getty Images** **April 2000–September 2000**  
**Seattle, Washington**  
**Business Systems Analyst**

Extended full-time offer of employment and transferred to the E-commerce Applications Group at Getty Images. Acted as the lead analyst for the group for [www.gettyone.com](http://www.gettyone.com). Researched and wrote business requirements documents.

**Getty Images** **September 1999–April 2000**  
**Information Architect**

Hired on a contract basis. Developed storyboards, sitemaps, and wireframes for Getty Images. One of three Information Architects for [www.gettyone.com](http://www.gettyone.com). Designed the site's navigation, information architecture, and data flow. Addressed matters of consistency, usability, and user interaction. Developed usability tests.

**InLight, Inc.** **January 1996–September 1999**  
**Seattle, Washington**  
**Web Developer and Project Manager**

Worked as a web developer and project manager for companies in the Northwest, including these companies.

- **RealNetworks**: Helped to develop website for client to stream over 1,500 radio stations from the site
- **Microsoft**: Worked on several Intranet websites for Microsoft, primarily for the Visual Studio Product Marketing group.
- **Active Voice Corporation**: Acted as Publications project lead on new Web-based telephony application for Siemens Corporation.
- **WASSER**: Worked with over 10 Northwest companies to develop an outline for a project management training course for WASSER.

**EXPERIENCE  
(CONTINUED)**

**Sakson & Taylor, Inc.  
Seattle, Washington  
Director of Client Services**

**June 1994–January 1996**

Oversaw the Consulting Division at Sakson & Taylor. Managed a department of 10 project managers, which involved performance reviews, salary increases, weekly staff meetings, and day-to-day operations of the division.

**Sakson & Taylor, Inc.  
Project Manager**

**February 1994–June 1994**

Acted as project manager for Sakson & Taylor for several key projects for Hewlett-Packard, Microsoft, and SAP.

**Omega Performance Corp.  
San Francisco, California  
Publications Manager**

**September 1992–April 1993**

Directed the editing, desktop publishing, and print production of all training materials at Omega. Managed a department of 13. Estimated costs for all department projects and tracked projects during production.

**Micrografx, Inc.  
Dallas, Texas  
Director of Publications**

**August 1990–August 1992**

- **Budget:** Controlled one million dollar budget for department. Approved expenditures for Publications. Developed quarterly and annual budgets.
- **Localization:** Worked with several European translating companies.
- **Documentation:** Directed the writing, editing, and desktop publishing for all documentation at Micrografx. Documentation consisted of software manuals, online help, and training materials for six Windows applications.
- **Personnel:** Managed a department of 17, with two managers reporting to me. Reported to the Vice President of Development.

**Micrografx, Inc.  
Production Manager**

**January 1989–July 1990**

Oversaw the desktop publishing of all documentation. Managed a team of four desktop publishers. Designed page layout for manuals. Developed standards for one-, two-, and four-color manuals. Setup Linotronic 300.

**WEB TECHNOLOGIES  
EXPERIENCE**

HTML, XHTML, CSS, box model, DHTML, PHP, XML, JSP, JavaScript, ASP, CGI and Perl scripts, HTML help, Flash animations, streaming audio/video.

**SOFTWARE AND  
COMPUTER EXPERIENCE**

Microsoft Word, Excel, Project, PowerPoint, Visio, Outlook (Exchange), and Access; Adobe PageMaker, InDesign, Illustrator, Photoshop, Flash, Dreamweaver, and Homesite. Over 10 years of daily experience on a PC and Macintosh.

**EDUCATION**

University of California at Los Angeles  
Bachelors of Arts, Economics  
Cum Laude

United States Military Academy  
West Point, New York

**CERTIFICATIONS**

Interactive Design Practicum  
Cooper Design, San Francisco  
April, 2010

**REFERENCES**

Available upon request.