

OBJECTIVE To use my expertise as an Information Architect and a User Experience Designer for a company, on a contract or permanent basis.

SUMMARY OF **Information Architect and User Experience Designer**

QUALIFICATIONS

WEBSITES

- www.coldwatercreek.com
- www.gettyone.com
- www.intel.com
- www.live.com
- Over seven years of Information Architect and Usability Specialist experience for companies, such as Getty Images and Saltmine
- Experience creating wireframes, sitemaps, prototypes, flowcharts, user scenarios, and specifications documentation
- Outstanding writing skills (over five years of technical writing experience)

EXPERIENCE

The Cobalt Group **August 2006–present**
Seattle, Washington
Redwood City, California
Lead Designer

Sole Information Architect for www.cobaltgroup.com. Create low-fidelity wireframes with Visio on a PC and high-fidelity wireframes with Adobe Photoshop, Illustrator and InDesign on the Mac. Write personas and scenarios. Conduct usability tests. IA for Lexus and GM mobile applications.

Studio UX **June 2006–August 2006**
Bellevue, Washington
Information Architect

Hired on a contract basis for the redesign of www.coldwatercreek.com. Completed the following IA activities: heuristic evaluation, competitive analysis, personas and scenarios, interaction maps, and initial wireframes.

Saltmine **May 2005–June 2006**
Seattle, Washington
Senior Information Architect

Worked on consumer-facing websites for Intel and Microsoft. Lead architect on projects to customize Microsoft SharePoint portals for clients. Created wireframes in Visio and wrote specifications.

Contracted out to Premera Blue Cross for a four-month contract job. Lead Web UX consultant for the member portal for www.premera.com. Worked with key staff on implementing Consumer Directed Health Plan (CDHP).

Freelance **April 2004–May 2005**
Seattle, Washington
Information Architect and Web Developer

Worked through The Creative Group on the following contracts.

- www.nordstrom.com: Analyzed nordstorm.com against three competitors. Tested the site for W3C's 2.0 Accessibility Guidelines.
- www.datasitenw.com: Site redesign for client.
- www.nabtescoaero.com: Created new website for client.
- www.lux-seattle.com: Created XHTML pages with CSS and the box model.

EXPERIENCE
(CONTINUED)

InLight, Inc. May 2001–April 2004
San Francisco, California and Seattle, Washington
Information Architect and Interaction Designer

Designed and developed websites for several Bay Area companies.

- www.ideo.com: Created a prototype of an Intranet website for Ideo.com.
- www.liifund.org: Designed and developed new website for client.

Interactive Business Systems September 2000–May 2001
San Francisco, California
Web Architect

As a web architect, worked with clients to develop and design the site's layout and navigation. Created mockups, storyboards, and wireframes; developed sitemaps; wrote functional specifications; and created usability tests.

Getty Images April 2000–September 2000
Seattle, Washington
Business Systems Analyst

Extended full-time offer of employment and transferred to the E-commerce Applications Group at Getty Images. Acted as the lead analyst for the group for www.gettyone.com. Researched and wrote business requirements documents.

Getty Images September 1999–April 2000
Information Architect

Hired on a contract basis. Developed storyboards, sitemaps, and wireframes for Getty Images. One of three Information Architects for www.gettyone.com. Designed the site's navigation, information architecture, and data flow. Addressed matters of consistency, usability, and user interaction. Developed usability tests.

InLight, Inc. January 1996–September 1999
Seattle, Washington
Web Developer and Project Manager

Worked as a web developer and project manager for companies in the Northwest, including these companies.

- **RealNetworks**: Helped to develop website for client to stream over 1,500 radio stations from the site
- **Microsoft**: Worked on several Intranet websites for Microsoft, primarily for the Visual Studio Product Marketing group.
- **Active Voice Corporation**: Acted as Publications project lead on new Web-based telephony application for Siemens Corporation.
- **WASSER**: Worked with over 10 Northwest companies to develop an outline for a project management training course for WASSER.

Sakson & Taylor, Inc. June 1994–January 1996
Seattle, Washington
Director of Client Services

Oversaw the Consulting Division at Sakson & Taylor. Managed a department of 10 project managers, which involved performance reviews, salary increases, weekly staff meetings, and day-to-day operations of the division.

Sakson & Taylor, Inc. February 1994–June 1994
Project Manager

Acted as project manager for Sakson & Taylor for several key projects for Hewlett-Packard, Microsoft, and SAP.

EXPERIENCE

Asymetrix September 1993–January 1994

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Bellevue, Washington
Technical Writer

Hired on a contract basis. Researched and wrote technical documentation for Asymetrix InfoModeler, a database application.

Saber Software **June 1993–August 1993**
Dallas, Texas
Technical Writer

Hired on a contract basis to write online help for Saber software applications. Used WordPerfect and Framemaker to produce print documentation.

Omega Performance Corp. **September 1992–April 1993**
San Francisco, California
Publications Manager

Directed the editing, desktop publishing, and print production of all training materials at Omega. Managed a department of 13. Estimated costs for all department projects and tracked projects during production.

Micrografx, Inc. **August 1990–August 1992**
Dallas, Texas
Director of Publications

- **Budget:** Controlled one million dollar budget for department. Approved expenditures for Publications. Developed quarterly and annual budgets.
- **Localization:** Worked with several European translating companies.
- **Documentation:** Directed the writing, editing, and desktop publishing for all documentation at Micrografx. Documentation consisted of software manuals, online help, and training materials for six Windows applications.
- **Personnel:** Managed a department of 17, with two managers reporting to me. Reported to the Vice President of Development.

Micrografx, Inc. **January 1989–July 1990**
Production Manager

Oversaw the desktop publishing of all documentation. Managed a team of four desktop publishers. Designed page layout for manuals. Developed standards for one-, two-, and four-color manuals. Setup Linotronic 300.

WEB TECHNOLOGIES
EXPERIENCE

HTML, XHTML, CSS, box model, DHTML, PHP, XML, JSP, JavaScript, ASP, CGI and Perl scripts, HTML help, Flash animations, streaming audio/video.

SOFTWARE AND
COMPUTER EXPERIENCE

Microsoft Word, Excel, Project, PowerPoint, Visio, Outlook (Exchange), and Access; Adobe PageMaker, InDesign, Illustrator, Photoshop, Flash, Dreamweaver, and Homesite. Over 10 years of daily experience on a PC and Macintosh.

EDUCATION

University of California at Los Angeles
Economics Major

United States Military Academy
West Point, New York

CERTIFICATIONS

Interactive Design Practicum
Cooper Design, San Francisco
April, 2010

REFERENCES

Available upon request.