

Site: Apple iPhone Developers' Website

URL: <http://developer.apple.com/iphone/>

Apple's website for iPhone developers consists of a single landing page for all content.

The sections on this landing page include (from top to bottom) Downloads, Getting Started Videos, Getting Started Documents, Coding How-To's, iPhone Reference Library, and Sample Code. Each of these sections does not contain a lot of content, which helps to keep more information above the fold.

The site is focused entirely on providing information to help developers build iPhone applications.

The site also allows developers to register on the site to see more developer information.

While the Windows Mobile Developer Center also has sign in capabilities, I was able to login using my Hotmail account. After I logged in, I didn't see (in my brief site review) any more information.

I recommend that Microsoft rethinks the purpose for the Windows Mobile Developer Center. The site should be dedicated to its developers—only. I also believe that Microsoft could possibly eliminate all main navigation links (except for Home) and have a list of quick links on the Home page, which would be organized to mirror the removed main navigation buttons.

Site: Adobe Developers Website

URL: <http://www.adobe.com/devnet/?trackingid=DEFS>

The Adobe website for developers uses an innovative method for collapsing sections of content. This allows the main landing page to contain a lot of content. By collapsing most sections on this page, then the page's vertical content is greatly reduced. Also, when you click a section on this page, the expanded content is well organized in a straightforward 4-column layout.

Because the Windows Mobile Developer Center contains an incredible amount of content, I strongly recommend using a similar paradigm for displaying content on the site.

Also, as you move from section to section on Windows Mobile Developer Center, the layout changes. This leads to a bad user experience. By developing a consistent layout across the site will improve the usability of the site.